

LEO BURNETT U.S.A.

A Division of Leo Burnett Worldwide, Inc.

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The Marlboro Belt & Buckle.

Steerhide belt & special edition buckle.

Only \$7.00 Plus two red labels from any pack or box of Marlboro.

The buckle is hand-brushed, antique-finished and was created specially for Marlboro by the famous Western sculptor, Bob Scriver. It's a special edition, individually numbered, and comes strapped to a top-grain steerhide belt. Yours for just \$7.00, plus two red labels from any pack or box of Marlboro.

Come to where the flavor is.
Come to Marlboro Country.

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Red & Green (1971) and Blue (1971) labels

Warning: The Surgeon General Has Determined
That Cigarette Smoking is Dangerous to Your Health.



The Marlboro Belt & Buckle.

Mail to:
Marlboro Belt & Buckle,
P.O. Box 2535, Freeport, New York 11520

Enclosed are 2 red labels from any pack or box of Marlboro. Please send me: () Marlboro Belt(s) and Buckle(s) at \$7.00 each.

Brown Leather () Small 30-34 () Medium 36-38 () Large 40-42
Black Leather () Small 30-34 () Medium 36-38 () Large 40-42

Name _____

Address _____

City _____ State _____ Zip _____

Send check or money order only payable to Marlboro Belt and Buckle. All payments must be enclosed with 2 red labels. (The right to sell such items without value placed on them is hereby denied.) Please allow 4-6 weeks for delivery.

King: 17 mg. "tar," 1.1 mg. nicotine—
100's: 15 mg. "tar," 1.1 mg. nicotine av. per cigarette, FTC Report Apr. 75



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